

Charlotte

BEST OF GUIDE 2017

HOME

DESIGN & DECOR®



A DESIGN FOR THE AGES

The home's exterior has been described as "lodge-meets-Charleston." The custom paint color, formulated by Frank Harrelson of Eastway Paints, signature lighting from Lantern & Scroll, and cedar portico bring warmth and hospitality to the front entrance.



Colorful History Meets Colorful Design in the Fourth Ward.

By Brandy Woods Snow
Photography by Dustin Peck

The eclectic Fourth Ward house with its colorful history was not what Richard and Marlene Moody had in mind when they started their house hunt, but it's a classic example of how sometimes the best laid plans can go astray and often with the most fulfilling outcome.

Knowing they were soon to become empty nesters, Richard and Marlene Moody began exploring options for a new home in 2013. "We felt the need for a change. I wanted a new construction, open floor plan, and a three-car garage," she says. "That's not at all what I got, but I couldn't be happier with my new home and neighborhood."

Originally built in 1933 as a quadruplex, the Fourth Ward home they found came with a colorful history—in more ways than one. "Over the years, it became a speakeasy and then a painter's gallery that was purple with 311 (the house number) in neon pink on the front door."

During the Fourth Ward rejuvenation in the 1970s, the home was renovated into a single-family space, and in 2007, the home underwent another remodel where the front facade and cedar portico was added. When the Moodys purchased the home in 2015, they immediately began renovating the house to their own tastes, eliminating the lingering reminders of the disco era, including the '70s-style Jacuzzi tub, track lighting, and popcorn ceilings.

A jewelry designer by trade and founder of her own line, Hoopla, Marlene Moody harnesses that creative spirit in reimagining her home's design. "Designing jewelry is all about combining colors and shapes with a few great accent pieces," she says. "That really describes my new home decorating, as well."

So much so, her husband made her promise that the entire house would not be redone in her favorite turquoise hues. "We kept all of the paint colors very clean and

This sitting area proves that less is more.
A streamlined neutral color scheme accented with pops
of teal keep the space easygoing, perfect for after
dinner conversation and relaxing sans electronics.



The concrete and wood table from Details pairs with Restoration Hardware chairs to lend a modern yet timeless aesthetic to the dining room's neutral palette.



light in the modern greige tones. And true to my word, the furnishings and accents are every shade of blue, from robin's egg to navy—not just turquoise!”

Marlene Moody says she finds blues to be relaxing and calming, using her collection of pottery, glass, and paintings as a basis for the home's cohesive color scheme. Although, she's

been eager to punch up the blue palette with splashes of red and orange to create an overall design that is warm, casual, and inviting.

Though the home is now converted to a single-family space, the original layout is still evident in some areas, including where the downstairs space is split with the living and conversation pit

The dark teal sectional sofa from Reinvented Charlotte lends comfort to the family room. The shagreen coffee table and media console both feature storage drawers to maximize space and style.







Left Top: Sherwin-Williams Urbane Bronze base cabinetry, quartz countertops, a dual fuel Viking range and hood, and a twelve-inch subway tile backsplash complete the kitchen updates.

Left Bottom: Ample natural light, a cozy fireplace, and a warm palette of neutrals, blues, and reds continue the home's aesthetic from inside out, making this screened porch the homeowners' favorite place to snuggle up and watch football while enjoying views of the Uptown skyline.

Bottom: The Restoration Hardware vanity's traditional style perfectly accompanies the basketweave tile floor. A custom walk-in shower replaced the 1970s-style Jacuzzi tub, while a hallway door was closed off to create room for a soaking tub with killer views of the Uptown skyline.



on one side and the dining room/sitting area on the other, and a kitchen spanning the back of the home. A hallway divides the upstairs with three bedrooms and a bath on one side and the master suite on the other. A sitting porch off the master suite overlooks West 9th Street, and Marlene uses a small room off the front bedroom for her in-home jewelry workshop. “I love the quirkiness of the layout,” she adds.

During their two years in the home, the Moodys have remodeled the master bath to include a walk-in shower, soaker tub, and vanity by Restoration Hardware. A custom walk-in

closet was also added to the suite to maximize storage capacity. Crown molding was added downstairs, and new cabinetry and a gas Viking range were implemented in the kitchen design. Modern fixtures, including a custom lighting installation at the front entrance by Lantern & Scroll, replaced all previous lighting.

The remodels stretch beyond the square footage to the exterior, too. A custom color formulated by Frank Harrelson of Eastway Paint freshens up the home’s curb appeal, and a new cedar gate echoes the design of the front portico. Patios, walkways, and a coordinating storage building were added to the





Top Left: The airy aqua walls and Pottery Barn Teen trundle bed's custom neutral linens are paired with vibrant pops of color in the wall art and a specially designed chair to create a whimsical design that will leave guests feeling at home.

Bottom Left: The clean, contemporary lines of the master suite are put together from key pieces the Moodys have collected over the years, making the space personal and cozy. The corner chaise lounge is a favorite reading and napping spot.

Opposite: The foyer's brick wall, painted in Benjamin Moore's Red Oxide, and the gold-toned sunburst light fixture from High Cotton Home Company offers rich warmth to a palette of blues and neutrals. The clean lines of the furniture easily mix with any style.



yard. As well, Greg Hill/Tartan Builders Group installed removable screens to the porch, allowing the Moodys to fully enjoy North Carolina's beautiful weather.

These remodels are only the beginning, as Marlene says the planning and design is a continuing consideration. "For me, decorating a home is an ongoing organic process. There really isn't a final finished product. We are actually starting a new project this week."

That project—the installation of a built-in cabinet designed in collaboration with Greg Hill/Tartan Builders to replace the dining area's current display shelves—will be available for viewing at the Fourth Ward's Holiday Home Tour that will feature a walkthrough of various houses, condos, and townhomes decorated for the holidays.

The 2017 event marks the 40th annual home tour in the Fourth Ward and the home's first appearance since 2009. While Marlene finds the prospect of having more than 2,500 people visit her home a little overwhelming, she is honored to be a part of the tour, as well as the ever-evolving history of the residence. "We think it's important to give back to this special neighborhood and be a part of the fabric that binds it together. Living in an older home in a historic neighborhood has made us realize that we are just the current caretakers of the house," she says. "And, like the previous owners, we aim to preserve it and leave it better than we found it." ♦



Explore more homes like this with the Friends of Fourth Ward on the

40TH ANNUAL FOURTH WARD HOLIDAY HOME TOUR

The Friends of Fourth Ward Holiday Home Tour celebrates its 40th year with a three-day event showcasing the elegant Victorians, urban townhomes, cultural institutions, and historic places for which Fourth Ward is famous.

This walkable, self-guided tour includes admission to a variety of private uptown homes, seasonal live music, free food & beverage tastings, horse-drawn carriage rides, and complimentary small bites at participating center city restaurants.

2017 Tour Dates & Times

Friday, December 1	5:00 p.m. – 9:00 p.m.
Saturday, December 2	5:00 p.m. – 9:00 p.m.
Sunday, December 3	1:00 p.m. – 5:00 p.m.

Fourth Ward Holiday Home Tour Tickets

Tickets are \$35 and may be purchased at Alexander Michael's, Park Road Books, or online at www.fofw.org. Tickets are good for any day. Redeem tickets and tour guidebooks at the tour ticket booth at the corner of 9th & N. Poplar Streets in Fourth Ward.